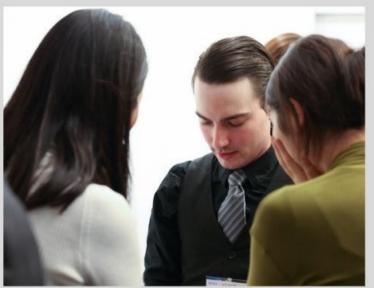
## Frogans

Open standard for the Internet

### フロガンズ

インターネットのためのオープンスタンダード





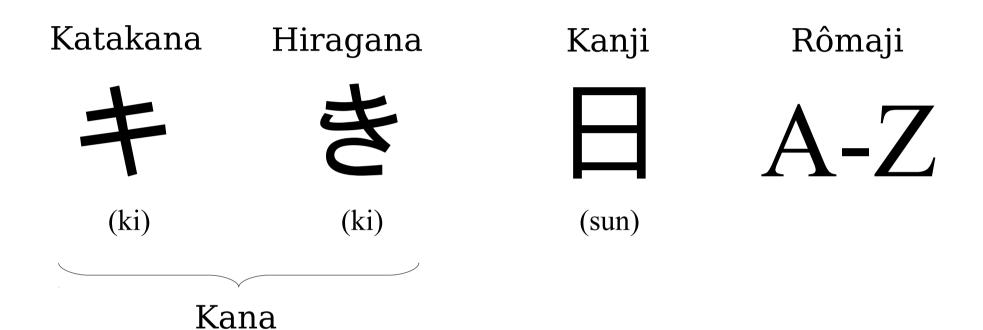


# La FRENCH TECH Japan 日本





#### Writing in Japanese: 4 writing systems



- Hiragana and Katakana (Kana) characters represent syllables
- Kanji characters (imported from China) represent concepts or ideas
- Rômaji characters are Latin alphabet characters

#### Online communication in Japan: some use cases





- Typing URLs is not easy in Japanese
- E-mail and Key words search are extensively used
- Security and data privacy are important issues

#### The Frogans technology is design for international uses



Use of all languages on Frogans sites, including left to right, right to left or top to bottom



Use of international characters on Frogans addresses, international identifiers of Frogans sites



Frogans Player available worldwide and for each connected device

- International content in Frogans sites
- All writing systems available on Frogans addresses
- Frogans Player downloadable free of charge worldwide