

Frogans Technology Conference 7

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Welcome to the Frogans project

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Objective of the Frogans Project

Offer an innovative and simple way
of communicating on the Internet.

Why a new way of communicating on the Internet?

- **Need for simplicity:**

Invent a new way of visualizing and projecting content on the Internet, simply and universally.

- **Need for pace:**

Increasing use of smartphone limits the access to standard web sites, too large and complex to be loaded on uncertain mobile networks. Mobile apps have been created to fix this but there are only 1.6 million versus 170 millions sites.

- **Need for cost effectiveness:**

Multiplicity of devices (PC, phones, TV, tablets,..) requires multiple versions of web sites or specific apps. This means additional costs and maintenance.

2012: Creation of the OP3FT

- Created by STG Interactive SA, initial owner of the Frogans technology and current FCR Operator
- OP3FT: Organization for the Promotion, Protection and Progress of the Frogans Technology
- French *fonds de dotation* (endowment fund)
- Non-expendable endowment
- Independence
- Acting in the public interest

OP3FT's team

- Employees and providers, regular or punctual
- Technical staff
- Legal staff
- Promotion staff

- Fully committed to the Frogans project (technical specifications, reference implementations and policies developed as a coherent whole)

OP3FT's financing

- Same model as the Web: based on selling addresses
- The Frogans technology is free of charge for users (open standard)
- The FCR Operator pays royalties to the OP3FT for the operation of the FCR
- donate.op3ft.org - Make a donation to accelerate the Frogans project

Now take the initiative