What will appear with the spread of Frogans technology
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1. Frogans sites

Philippe Collin, OP3FT, Head of Innovation Fostering

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Personal Frogans sites

- Static or dynamic
- Hand coded or edited with an authoring tool
- Shapes of Frogans slides can change during the navigation
- User experience fully determined by the publisher
- Content fully controlled by the publisher
- For any purpose including: blog, health, fashion, news, sport, hobby, music, art, design...
Groups of Frogans sites

- Sets of Frogans sites linked to one another and published by the same publisher
- Each Frogans site built around a specific topic
- ... or targeting a specific audience
- Frogans sites can be grouped under a single dedicated Frogans network: Network-Name*
- Network-Name can be a trademark, a generic term, a geographical name, a community name...
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Other examples of Frogans sites

- Corporate Frogans sites
- E-commerce Frogans sites
- Frogans sites published in intranets
- ...

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2. Services around Frogans sites

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Indexing services for Frogans sites

- Directories or Search engines for Frogans sites
- Delivered via a Web site, a mobile app or even a Frogans site
- FSDL documents are XML based and easily indexed
- Can use the FSDL Software library to preview Frogans sites on Web pages
- FCR Public Data available to list Frogans networks and addresses registered in the FCR
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Advertising services for Frogans sites

- Advertising is allowed on Frogans sites
- No advertising service built into the Frogans technology
- Advertisements cannot be intrusive for end users
- Completely under the publisher's control
- All content of a given Frogans site, including advertising, is hosted in the same directory
- Targeted advertising is easier due to specific content of Frogans sites
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Other examples of services for Frogans sites

- Online payment platforms
- Affiliate marketing platforms
- ...
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3. Tools for creating Frogans sites

Michel Lefranc, OP3FT, Project manager - Development Environment

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Frogans site authoring tools

- Written in Java, C, C++, C#, VB.NET, Python, Pascal, Perl...
- For Mac, Windows, Android, iOS...
- Can be sold or provided free of charge
- Can make use of the FSDL Software Library to render Frogans slides
- No royalty of any kind payable to the OP3FT
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Web-based Frogans site authoring services

- Written in PHP, ASP.NET, JSP, Node.js...
- For use on desktop or mobile devices
- Can be sold or provided free of charge
- Can make use of the FSDL Software Library to render Frogans slides
- No royalty of any kind payable to the OP3FT
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Other examples of tools for creating Frogans sites

- FSDL export plugins for Photoshop, Illustrator, Inkscape, Sketch...
- Frogans site publishing extensions for WordPress, Joomla!, Drupal, PrestaShop...
- ...
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4. Addressing and hosting services

Thomas Panau, OP3FT, in-house lawyer

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FCR account administrators

- They provide management-registration services to holders of Frogans networks and addresses
- Their clients can be individuals and businesses
- No accreditation needed to open an FCR account
- They can use the HTML interface to manually access the FCR API
- For high volumes, they can use an SDK to automatically access the FCR API
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Frogans address watch service providers

- They monitor registrations in the FCR for their clients on a daily basis
- They can download FCR Public Data to list Frogans addresses, Frogans networks and FCR account administrators registered in the FCR
- Using FCR Public Data is free of charge
- No sign-up required
- Providers can be listed as “Frogans address watch providers” in the directory hosted on fcr.frogans
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Other examples related to addressing and hosting services

• Branding services for Frogans addresses
• Frogans site hosting
• CMS for Frogans sites
• ...

October 11, 2016